

CONCEPT INTRODUCTION

The Hotel Mojo

A roadtique hotel where country music, storytelling and the open road meet real hospitality.

★ 1000 MILES FROM SOMEWHERE

Mark Horan
Creator • Song Writer

A NOTE FROM MARK

EXPERIENCE MEETS IMAGINATION

Creativity has always been part of my approach to hospitality — whether developing a restaurant, improving a guest experience, creating a new product or simply finding a better way of doing something.

Today, I'm taking what I've learned over a lifetime in hospitality and looking at it through a different lens — sharing ideas, helping others, creating new concepts and exploring what's possible.

One of those ideas became **The Hotel Mojo**, my concept for a different kind of country music hotel.

Another unexpectedly brought me back to something I've always loved — **music**.

Experience gave me the knowledge.
Curiosity keeps me moving.
Creativity keeps me creating.
There's joy in serving others.

And I still believe some of the best ideas begin with one simple question:

What if? Welcome to my world.



1,000 Miles From Somewhere

The Journey Came First.
The Soundtrack Is Catching Up.

Life has a way of taking you down roads you never expected — through hospitality, across cultures, and into stories that still find their way into my music.

These songs are more than melodies. They're snapshots of experience, people, places, and the lessons learned along the way.



1,000 Miles From Somewhere

I am Not Johnny Cash, Hank Williams, 1, 2, 3, nor Plato or Socrates,

I am Who I am.

The Hotel Mojo Jukebox

1. The Hotel Mojo
2. A San Francisco Knight
3. Tailor Me Hong Kong
4. Heading West West West
5. Two Hearts No Warrantee
6. Pass It On
7. What Does It Matter 100 Years From Now
8. Tumble Weed I Am
9. Crème de la Crème

Click the Jukebox to Hear The Hotel Mojo

ROUTE 66

Arti

the Hotel Mojo

SALOON & MUSIC ROOM

Nine stories. Different highways. Same ole heart.

Songs From the Road — Arriving in 2027



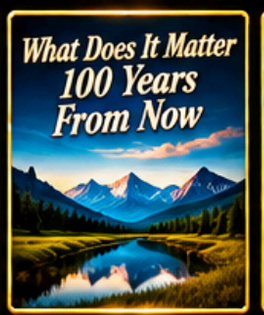


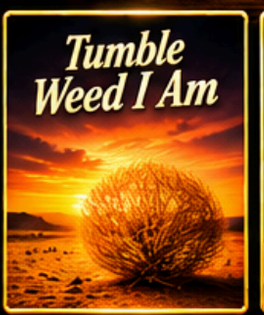















The Hotel Mojo
GOOD TIMES
GREAT TUNES
FOND MEMORIES
The Hotel Mojo
Good Songs, Better Stays®
CHECK IN • UNWIND • KEEP ROLLING
Country Music Travels Well®
THE HOTEL MOJO — A ROADTIQUE HOSPITALITY EXPERIENCE


THE
MOJO SALOON
1000 MILES
FROM SOMEWHERE


← LOBBY
The Mojo Saloon
♫ MUSIC ROOM ♫

The Hotel Mojo

Three Ways to Stay

Star King Suite • King Room • Double Queen Room

1,000 Miles From Somewhere®



★ STAR KING SUITE ★

King Room with an Attached Parlor Room



★ KING ROOM ★



★ DOUBLE QUEEN ROOM ★

Kick off your boots. You're home for the night.

The Hotel Mojo

Star Suite – Bedroom



Star Suite Parlor



Star King Suite – Additional Views







King Room










The Hotel
Mojo
Retail Shop
Mojo Saloon
Hotel
Mojo
The Hotel
Mojo
Mojo
Mojo
Mojo


DÉJÀ BREW
Fresh Coffee
Cappuccino & Espresso


The Fiddle & Griddle
BREAKFAST ★ MADE TO ORDER
✓ Made to Order
✓ Pancakes
✓ Omelets
✓ Farm Fresh Eggs
✓ Sausage & Bacon
✓ Hash Browns
✓ Daily Specials
✓ Fresh Fruit
Pancakes ★ Eggs ★ Omelets ★ Hash Browns
Sausage ★ Bacon ★ Daily Specials
The Fiddle & Griddle ★


The Mojo Music Room
The Mojo Saloon
The Mojo Music Room


The Hotel
Mojo
Coaches Corner
Mojo


The Hotel Mojo
Mojo's First Take™
Everybody's Got a Song!
Pick Your Song
Step in & Sing
Record Your Take
Take It Home
Mojo
RECORDING
The Hotel Mojo Backin' Track
Lyrics
♫ ♫ ♫
Mojo's First Take™
Guest Recording Experience



Mark Horan · Creator


Pool Terrace
& BBQ Deck


The
Fountain of Mojo
Refill • Refresh • Reconnect
Bring Your
Mojo Flask
Fill It Here!
Mojo
Mojo
Mojo
Chilled
Filtered Water
Mojo
Chilled
Filtered Water
Mojo
Good
Water
Good
Vibes
Great
Stay


The
HOTEL MOJO
1,000 MILES
FROM SOMEWHERE

There's Always Something Happening at The Hotel Mojo!





The HOTEL MOJO

PHASE TWO — THE MOJO PERFORMANCE HALL





The HOTEL MOJO

★ PHASE TWO – THE MOJO MEMBERS CLUB ★

CIGAR LOUNGE





SOME IDEAS ARE WORTH THE JOURNEY.
THE ROAD HAS BEEN LONG.
THE VISION IS CLEAR.
AND THE FIRE STILL BURNS.
THE HOTEL MOJO MAY BE WAITING
SOMEWHERE DOWN THE TRACKS.
MAYBE THE NEXT PART OF THE JOURNEY
ISN'T MEANT TO BE TRAVELED ALONE.

CARE TO COME ALONG?



Mark Horan

Creator, The Hotel Mojo

LET'S TALK

markhoran.com